

February 18, 2016

To whom it may concern,

We are writing this letter to request for a sponsorship or donation to help sponsor Discovery Camp 2016. Included on the next page is a summary of the various ways you can support us and how your sponsorship or donation will be recognized.

Discovery Camp is a non-profit summer day program run by the Parks, Recreation and Culture Department of the Town of Hinton. This is our eighteenth year of operations. Our budget is limited and we rely heavily on community donations to make the summer a success. Every day, we serve 40-50 children ranging in age from 5 to 12 years old. Our goal is to provide them with new opportunities and activities that are educational and fun. In addition to this goal, the program intends to develop self-confidence, provide valuable hands-on learning, opportunities to tackle challenges, and experiences that cultivate creativity and imagination.

This summer, we will again be offering Sports Camp due to the popularity of this pilot project last summer. This camp is targeted at 9-13 year olds who are looking for an additional challenge beyond Discovery Camp. Our goal is to enhance their physical literacy skills through hands-on learning through various sports and active adventures.

We work hard to provide a valuable and accountable service to the community, and believe that all members of our town can play an active role in children's lives. We are proud of what we offer and the community support we receive. Discovery Camp aims to provide all participants with the knowledge and skills necessary to become active and capable leaders in the Hinton community.

We urge you to consider the following opportunities. This year, we have added additional exposure for each of our categories to make your investment in a child's future more visible. We are willing to speak to you further about any additional ideas you may have on how we can work together.

Yours in Camping,

Andrew Newman
Camp Coordinator



2016 Opportunities

In 2015, we had over 160 unique children attend our program. Our sponsorship opportunities are a cost-effective way to target Hinton families looking for your services, and a great way to give back in the community where you do business.

Headline Sponsor	Kids In Need Sponsor	Sports Sponsor	Trip Sponsor	Theme Day Sponsor	Weekly Chef Day Sponsor
<i>With your support, we can provide the basics at camp from tie dye and craft supplies, to sports equipment, to busing. This category helps us with the daily expenses that registration doesn't cover.</i>	<i>A portion of families within our community require financial aid to attend camp. By offering a free week of camp to children in need, we are able to ensure that everyone gets to play.</i>	<i>Help contribute to grow our sports equipment supply so we can teach specific sport skills within our program.</i>	<i>With fun and adventure, comes admission prices and special guests. This category helps us provide new and exciting weekly trips to discover our backyard.</i>	<i>Many of our special days have additional supplies that really make them terrific! By providing a little extra budget, we can make these days really shine.</i>	<i>With your support, each week camp children get a hands-on learning experience in making healthy snacks and learn kitchen safety skills.</i>
\$5,000	\$2,500	\$1,000	\$300-900	\$250	\$150

Volunteers Needed for the:

Mini Mud Run

& Family Mud Run



Mud Run Event

We need volunteers!! With your support, we can provide the community with a fun, family-centered mud run on Sat. June 25, complete with an obstacle course and a whole lot of mud. BBQ, refreshments and showers to follow. If interested in volunteering contact Stacey Cherry at scherry@hinton.ca

Saturday June 25 2016

Morning: Family Mini Mud run

Afternoon: Adults & Youth Run

- Obstacles & Mud
- Fam. Mini-Mud Run = 1km.
- Adults & Youth Race = 3+ km.
- Teamwork and Solo race
- Start/Finish @field next to Curling Rink/Green House
- Chip Timing for A & Y race
- Climb / Crawl / Carry
Push / Jump

Everyone can be a hero-

Brought to Hinton by: 'Discovery Camp' & 'Run in the Rockies'

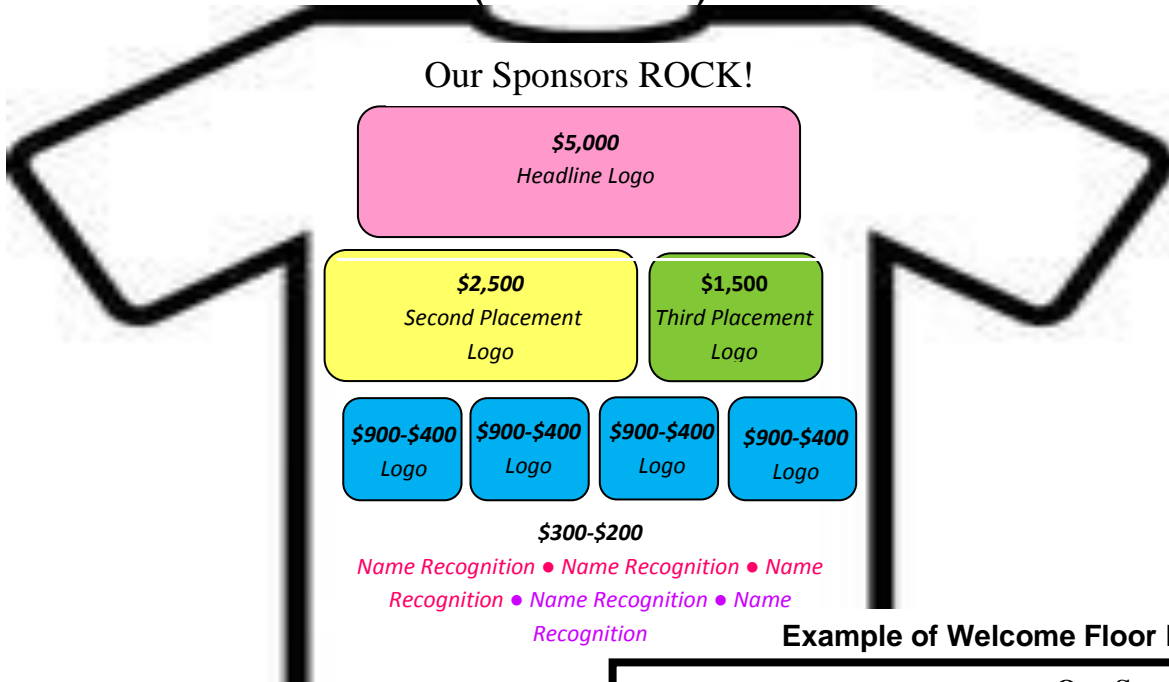


	Headline Sponsor	Kids In Need	Sports Sponsor	Trip Sponsor	Theme Day Sponsor	Weekly Jr. Chef Sponsor
Specific media release & picture relating to major sponsor category	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Logo on weekly parent newsletter	<input checked="" type="checkbox"/> Each week (10 weeks)	<input checked="" type="checkbox"/> Each week (10 weeks)				
Social Media updates & shoutouts (Facebook & Twitter)	<input checked="" type="checkbox"/> ⁵ Mentions – pre-camp, during camp (wk 1-4), (wk 5-10).	<input checked="" type="checkbox"/> ⁵ Mentions – pre-camp, during camp (wk 1-4), (wk 5-10).	<input checked="" type="checkbox"/> ³ Mentions – pre-camp, during camp (wk 1-4), (wk 5-10).	<input checked="" type="checkbox"/> ¹ Mention on day of with picture.	<input checked="" type="checkbox"/> ¹ Mention on day of with picture.	<input checked="" type="checkbox"/> ¹ Mention on day of with picture.
Logo included on back of staff & camper t-shirts	Headline-Large Size	Second Placement – Large Size	Fourth Placement – Medium Size	Logo Placement	Name Recognition	Name Recognition
Logo on www.discoverycamp.ca on our Proud Supporters page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Inclusion on Proud Supporter page in our Summer Leisure Guide	<input checked="" type="checkbox"/> Featured with Business Contact & Summary	<input checked="" type="checkbox"/> Featured with Business Contact & Summary	<input checked="" type="checkbox"/> Logo Inclusion	<input checked="" type="checkbox"/> Logo Inclusion	<input checked="" type="checkbox"/> Name Recognition	<input checked="" type="checkbox"/> Name Recognition
Logo on Floor Display	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>



Your contribution to our program is so important to us, that we would love to return the support through our special advertising.

**Example of back side of t-shirts
(staff & children)**



Example of Welcome Floor Display

Example of Social Media Advertising:
(Tags and logos included: available to all sponsors)



Discovery Camp
Posted by Katty McLaughlin [?] · June 24, 2014 · Edited ·

Thank you to Hinton Servus Credit Union Ltd. for your generous donation of \$300.00. Also a huge thank you for being a long-standing sponsor! You Rock!!



Katlyn & Andrew @DiscoveryCampAB · Jul 7
Thanks to our #SpectacularSponsors Harmony Insurance and @MarlinTravel for sponsoring this year's Golf and @DairyQueen day!

**Example of sponsorship page in
Summer Program Guide**





Registration Form

Headline Sponsor	<input type="checkbox"/> Yes, sign me up! (Hurry – only 1 available)	\$5,000
Kids in Need Sponsor	<input type="checkbox"/> Yes, sign me up! (Hurry – only 1 available)	\$2,500
Sports Sponsor	<input type="checkbox"/> Yes, sign me up! (Hurry- only 2 available)	\$1,000
Trip Sponsor	<input type="checkbox"/> Campout (\$1000) <input type="checkbox"/> Kelly's Bathtub(\$400) <input type="checkbox"/> Paddle Boarding (\$900) <input type="checkbox"/> Archery (\$400) <input type="checkbox"/> White Water Rafting (\$650) <input type="checkbox"/> Golf (\$400) <input type="checkbox"/> Rock Climbing (\$900) <input type="checkbox"/> Rock Climbing(\$900)	
Theme Day Sponsor Visit our camp calendar for a description of each day *available starting Apr 10* www.discoverycamp.ca	<input type="checkbox"/> Wilderness Survival <input type="checkbox"/> Hunger Games <input type="checkbox"/> Star Wars <input type="checkbox"/> Cardboard Box Day <input type="checkbox"/> Zombies Alive <input type="checkbox"/> Reactions, Explosions, Oh My! <input type="checkbox"/> Messy, Grubby, Mucky, Sticky <input type="checkbox"/> Across The Universe <input type="checkbox"/> LegoMania <input type="checkbox"/> Tye Dye Extravaganza <input type="checkbox"/> Junior Forest Rangers <input type="checkbox"/> Cowboy's and Aliens <input type="checkbox"/> Minecraft <input type="checkbox"/> Animal Antics <input type="checkbox"/> Nerf Wars <input type="checkbox"/> Flash Mob Hinton <input type="checkbox"/> Jurassic World <input type="checkbox"/> Fear Factor <input type="checkbox"/> Paint War! <input type="checkbox"/> Bike Park <input type="checkbox"/> Pirate Day <input type="checkbox"/> Surviving the Wilderness <input type="checkbox"/> Bowling <input type="checkbox"/> Working at the Car Wash <input type="checkbox"/> Club Hollywood <input type="checkbox"/> Atlantis Exploration <input type="checkbox"/> Around the World in 8 Hours <input type="checkbox"/> Town Superheroes <input type="checkbox"/> Xtreme Wet and Wild <input type="checkbox"/> Perform and Transform	\$250
Weekly Jr. Chef Day Every Wednesday each week.	<input type="checkbox"/> Week 1: July 4-8 <input type="checkbox"/> Week 5: August 1-5 <input type="checkbox"/> Week 2: July 11-15 <input type="checkbox"/> Week 6: August 8-12 <input type="checkbox"/> Week 3: July 18-22 <input type="checkbox"/> Week 7: August 15-19 <input type="checkbox"/> Week 4: July 25-29 <input type="checkbox"/> Week 8: August 22-26	\$150



Yes! We want to support healthy children & a growing future for Hinton.

I have indicated my preference for sponsorship on the Registration Form & included it with this page.

Attach business card or complete below:

Company Name: _____

Contact: _____

Phone: _____

Fax: _____

Email: _____

Minimum 20% non-refundable deposit for spot confirmation



Contact: Andrew Newman

p: 780-865-6064

discovery@hinton.ca

Dr. Duncan Murray Recreation Center

805 Switzer Drive

Hinton, AB T7V 1V1

Payment:

Cash Cheque VISA Mastercard

Card # _____

Expiry: _____

Name on Card: _____

Signature: _____

Social Media Contact:

Facebook: _____

Twitter: _____

Website: _____

Deadlines:

Program Guide Inclusion: Thu March 25

T-Shirt Inclusion: Thu May 21

Welcome Floor Display: Thu May 21

Office Use Only:

Payment Method: _____

Received Date: _____

Notes: _____