



**COMMUNITY ENGAGEMENT &
ACCOUNTABILITY COMMITTEE
AGENDA
11:30 AM - DECEMBER 12, 2012
Committee Room**

Page

ORDER

ADOPTION OF AGENDA

DELEGATIONS AND PRESENTATIONS

ADOPTION OF MINUTES

- 3 - 4 1. Organizational Meeting - November 21, 2012
- 5 - 7 2. Regular Meeting - November 21, 2012

ACTION ITEMS

- 8 - 9 1. 2012-2013 CEAC Listening Teams
2. Meeting Logistics
- Discuss meeting time and schedule
- 10 - 16 3. Report from the Highway Corridor Task Committee
- Is there merit in bringing this item forward as a priority?
- If so, where does it fit in the current list of CEAC Priority Action Items? (see attachment)
- Do you want Council and / or the CSP Implementing Partners to receive a copy of the Task Committee report?
- 17 - 22 4. Report from the Rec Centre Feasibility Task Committee
- Is there merit in bringing this item forward as a priority?
- If so, where does it fit in the current list of CEAC Priority Action Items? (see attachment)
- Do you want Council and / or the CSP Implementing Partners to receive a copy of the Task Committee report?
5. January Meeting

COMMUNITY ENGAGEMENT & ACCOUNTABILITY MEETING

DATE: December 12, 2012

- Review CEAC planning process and activities

INFORMATION ITEMS

1. CEAC Vacancy Update

COMMUNITY PULSE

1. CEAC Report Card
 - Discussion on Local Economy / Growth Strategy

NEXT MEETING

1. January 23, 2012

ADJOURNMENT



TOWN OF HINTON
Community Engagement & Accountability Committee
Organizational Meeting
November 21, 2012

PRESENT: Kathy Rees, Gerry Brandt, Garth Griffiths, Rick Zroback, Scott Sunderwald, Brent Bish, Ron McKay, Rob Mackin, Fiona Murray-Galbraith, Doug Heine, Councillors Dale Currie and Bill Bulger

ABSENT: Gladys Nelson, Lavone Olson, Shirley Caputo

SECRETARY: Rhonda West

ALSO PRESENT: Laura Howarth – Acting Director of Community & Protective Services

ORDER

Garth called the Organizational Meeting of the Community Engagement & Accountability Committee (“CEAC”) to order. The time was 1:42 p.m.

ADOPTION OF AGENDA

CURRIE - That the Agenda for the 2012 Organizational Meeting of November 21, 2012 be adopted as presented with the addition of the CEAC vacancy.

Carried

ELECTION OF CHAIR

1. **Nomination(s) and Voting**

Laura Howarth called for nominations to be put forward for the election of Chair for CEAC. The following names were submitted for consideration:

Fiona Murray Galbraith nominated Garth Griffiths; Garth Griffiths accepted the nomination.

By acclamation Garth Griffiths was elected Chair of CEAC to November 1, 2013.

Garth Griffiths assumed the duties of the Chair.

ELECTION OF VICE-CHAIR

1. **Nomination(s) and Voting**

Garth Griffiths called for nominations to be put forward for the election of Vice-Chair for CEAC. The following names were submitted for consideration:

Rick Zroback nominated Scott Sunderwald; Scott Sunderwald accepted the nomination.

Initial

By acclamation, Scott Sunderwald was elected Vice-Chair of CEAC to November 1, 2013.

ASSIGN LISTENING TEAMS

Committee members reviewed the 6 areas of listening teams. CEAC members volunteered for the following listening teams:

Culture: Gladys Nelson, Scott Sunderwald
Recreation: Dale Currie, Rick Zroback, Gerry Brandt
Education: Shirley Caputo, Ron McKay, Rob Mackin
Wellness: Bill Bulger, Kathy Rees, Fiona Murray-Galbraith, Ron McKay
Local Economy: Gerry Brandt, Rob Mackin
Environment: Scott Sunderwald, Rick Zroback

It was noted that committee members have the ability to join additional listening teams beyond their primary appointment; this item will be added to the next CEAC agenda to ensure members absent from the organizational meeting can fully participate as well.

ADJOURNMENT

MCKAY - That the Organizational Meeting of CEAC adjourn.

CARRIED

The time was 1:58 p.m.

Chairman

Acting Director of Community &
Protective Services

Initial



TOWN OF HINTON
Community Engagement & Accountability
Committee Meeting
November 21, 2012

PRESENT: Garth Griffiths, Kathy Rees, Scott Sunderwald, Ron McKay, Rick Zroback, Gerry Brandt, Rob Mackin, Fiona Murray-Galbraith, Councillors Dale Currie and Bill Bulger

ABSENT: Gladys Nelson, Doug Heine, Lavone Olson, Shirley Caputo

SECRETARY: Rhonda West

ALSO PRESENT: Laura Howarth – Acting Director of Community & Protective Services, Emily Olsen - Communications Coordinator; Bernie Kreiner - Town Manager

ORDER

Chairman Garth Griffiths called the Regular Meeting of the Community Engagement & Accountability Committee (“CEAC”) to order. The time was 11:39 a.m.

ADOPTION OF AGENDA

CURRIE - That the Agenda for the November 21, 2012 Meeting of CEAC be adopted as presented with the addition of an In Camera item.

CARRIED

DELEGATIONS & PRESENTATIONS

1. Highway Corridor Task Committee
2. Recreation Feasibility Centre Task Committee

Representatives of each Task Committee presented their report to CEAC followed by a question/answer period from CEAC members. CEAC thanked the committees members for their hard work on these important issues.

COMMITTEE MINUTES FOR ADOPTION

MCKAY – That the CEAC Regular Meeting Minutes of October 10, 2012 be adopted as presented.

CARRIED

Initial

ACTION ITEMS

1. Highway Corridor Task Committee

There was consensus that this matter be referred to the next regular meeting for discussion.

2. Recreation Centre Feasibility Task Committee

There was consensus that this matter be referred to the next regular meeting for discussion.

3. Feedback on the 2013 TOH Operation & Capital Budgets

Comments heard by members included:

- Paving Robb Road section is unnecessary
- Lack of clarity with respect to spending on Switzer Drive in the valley
- Why is the Town investing further in Innovista at this time?

CEAC members voiced their disappointment that lunch will no longer be provided for committee meetings.

MOVE IN CAMERA

MURRAY-GALBRAITH - That the Regular Meeting of CEAC move in camera.

CARRIED

The time was 12:59 p.m.

RECONVENE

ZROBACK - That the Regular Meeting of CEAC reconvene.

CARRIED

The time was 1:38 p.m.

INFORMATION ITEMS

There were no information items.

COMMUNITY PULSE

Noted that Obed Coal laid off 43 employees recently.

NEXT MEETING

The next meeting of CEAC is scheduled for December 12, 2012 at 11:30 a.m.

Initial

ADJOURNMENT

BRANDT - That the Regular Meeting of CEAC adjourn.

CARRIED

The time was 1:41 p.m.

Chairman

Acting Director of Community, &
Protective Services

Initial

2012 – 2013 CEAC LISTENING TEAMS

CULTURE	<ul style="list-style-type: none"> • Visual, performing and literary arts • Regional heritage and history • Learning, performing and the promotion of local art and artists • Attracting visiting visual and performing artists • Celebrating the diversity of cultures in the region • Civic pride and quality of life for the community • Distinct community identity and sense of place • Creative connections 	<p>Councillor Lorraine Johnston-MacKay</p> <p>Gladys Nelson Scott Sunderwald</p>
RECREATION	<ul style="list-style-type: none"> • Develop and upgrade indoor and outdoor facilities that make Hinton a destination for recreation and leisure activities • Active living • Physical, social and creative opportunities to improve health, interaction with others, skill development, fun and balance in life and to make leisure time more interesting • In-town indoor/outdoor recreational opportunities 	<p>Councillor Dale Currie</p> <p>Rick Zroback Gerry Brandt</p>
EDUCATION	<ul style="list-style-type: none"> • Lifelong learning opportunities to address the diverse needs of the community • Quality preschool and K-12 education, trades and skills training, language training and literacy 	<p>Councillor Jane Macridis</p> <p>S. Caputo Rob Mackin Ron McKay</p>
WELLNESS	<ul style="list-style-type: none"> • Social diverseness • Family support, housing gaps, health care, nutrition, poverty • Physical, mental, spiritual and emotional well being of all enabling them to grow to their highest potential • Safe and caring community • Effective programs and services to meet the needs of the community • Healthy and active lifestyles • Services for seniors; aboriginal needs 	<p>Councillor Bill Bulger</p> <p>Fiona Murray-Galbraith Kathy Rees Ron McKay</p>

<p>LOCAL ECONOMY</p>	<ul style="list-style-type: none"> • Diversification • Business partnerships • Balanced and vibrant economy • Regional hub of the West Yellowhead for all services • Local labour force • Cost of living • Development climate • Post secondary 	<p>Councillor Ryan Maguhn</p> <p>Rob Mackin Gerry Brandt</p>
<p>ENVIRONMENT</p>	<ul style="list-style-type: none"> • Minimizing ecological footprint in all aspects – environmental standards • Sustainable industries • Green spaces to conserve natural habitats, biodiversity • Energy conservation • Balanced future growth and development • Community aesthetics, streetscapes and public art • Natural environment and resources • Land use, infrastructure, buildings, homes, neighbourhoods 	<p>Councillor Janice Callihoo</p> <p>Rick Zroback Scott Sunderwald</p>

CEAC PRIORITY ACTION ITEMS

IDENTIFIED COUNCIL STRATEGIC PLAN ACTION ITEMS

1. Post Secondary Education Opportunities
2. Long Term Care Facility
3. Cinema / Performing Arts Centre

SHORT TERM

4. Trust and open governance, manage expectations, feedback process, transparent, communication plan re status of projects (current and projected), customer service, collaboration, consistency between Council and Administration

5. Growth Strategy - acquiring crown land, annexation to Park Gates, diversification, expand tax base, retail gaps and diversity of retail opportunities – shop local

MEDIUM TERM (ongoing communication)

6. Senior Issues
 - (Adult) Independent Housing Options
 - Aging in place and homecare
7. Affordable living and quality of life (affordable housing, taxes) - Currently TOH Staff Priority

PARKING LOT

- Youth (childcare, activities, hot lunch program in schools)
- Non-Profit Organization Support (ie. Share Shop Building Use)
- Mary Reimer Park Design and Implementation (Master Plan – soccer, offleash park, water distribution)

CEAC TASK COMMITTEES:

TASK COMMITTEES:

1. Rec Centre
2. Highway Corridor
 - Gregg Avenue
 - Beautification
 - Signage
 - Thompson Lake Pedestrian Crossing and Traffic Crossing



**HIGHWAY CORRIDOR TASK COMMITTEE (HCTC)
REPORT TO THE COMMUNITY ENGAGEMENT & ACCOUNTABILITY COMMITTEE
NOVEMBER 21, 2012**

The purpose of the **Highway Corridor Task Committee** (the "Committee") is to review and report to CEAC regarding Highway Corridor issues.

COMPOSITION

The Committee was comprised of 9 members, 6 of which were residents/business owners and 3 members from CEAC. The Committee had their first meeting on July 5, 2012 and met as a committee four times.

RESOURCE INFORMATION

The task committee was provided with the following resource information:

- Community Sustainability Plan (CSP)
- Gregg Avenue Study
- Signage Standards Manual
- Architectural Design Guidelines Highway 16 Corridor
- Highway 16 Corridor Enhancement Plan
- Community Development and Enhancement Plan
- Municipal Development Plan

PUBLIC ENGAGEMENT

The task committee developed a survey which was posted on our website as well as distributed throughout the community at local businesses for community members to partake in. The purpose of the survey was to generate input from Hinton residents and businesses to determine if the current needs of the community, relative to the highway corridor, are being met, assess effectiveness and make recommendations for amendments, changes or improvements to the plans.

1. Ads were placed in the Hinton Voice on July 26, 2012 and August 2, 2012
2. Survey was placed on the Town website www.hinton.ca/hctc
3. Copies of the survey were available at local businesses and at the Town
4. Direct engagement with citizens by Committee Members

COMMUNITY NEEDS ASSESSMENT

The following Survey Results (see Attachment 1) has been compiled based on the public consultation process and all comments received through the survey process have been included.

FINANCIAL VIABILITY

Opportunities/Considerations for Funding:

Business License / Beatification "Reserve"

Grants (eg.: CN Eco Grant, Tree Canada, TD Green Streets, Sustainability Programs (infrastructure/demonstrative/"green") ...)

CSI Funds

Capital Budget allocation for Gregg Avenue Study, portion of (or all) could be applied to enhancement strategies.

CONCLUSIONS

The Survey Results (noted above) were further synthesized by the Committee to establish within each "theme" the key comments and needs from the survey and within each of these "themes", the Committee prioritized short term strategies and recommendations based on feedback and community wide impact (see Attachment 2) and in accordance with the CSP Action Items (see Attachment 3).

Attachment 2 highlights the recommendations (short term strategies) from the Highway Corridor Task Committee to CEAC for their consideration.



SURVEY RESULTS

The Highway Corridor Task Committee has been established/tasked to engage the community on their needs and issues relative to the *highway corridor*. The purpose of this survey is to use the public input to frame the committee’s recommendations onto the Community Engagement and Accountability Committee (CEAC).

The table below indicates the key comments/needs (most frequently noted or commented on) from the survey for each of the “themes” and within each of the “themes”, the HCTC prioritized short term strategies (highlighted in “red”) based on feedback and community wide impact.

1.	Architectural Design Guidelines – Highway #16 Corridor (On-Site Building, Signage and Landscaping requirements to achieve the look of “Mountain” Architecture)
	<ul style="list-style-type: none"> • Strong support for the mountain theme – we need more! • Landscaping needs to be enhanced – Private and public • Need consistency/enforcement and education • Incentives & recognition
2.	Traffic Flows and Parking
	<ul style="list-style-type: none"> • Highway intersections are a problem/dangerous/confusion: <ul style="list-style-type: none"> ○ Mountain Street ○ Brookhart Street ○ Carmichael Lane ○ Gregg Ave/Mountain Street intersections – enforcement, signage • Large truck parking is a problem/concern on service roads, enforcement needed with improved curb painting and signage: <ul style="list-style-type: none"> ○ Smith Street ○ Gregg Avenue ○ Carmichael Lane • East Access and Train crossing concerns (anticipating longer trains and more trains) what can we do about it? (a plan – design concepts, initiate discussions with CN and Alberta Transportation) • Re-assess proposed access closures to Hwy 16. • Rest stop and parking
3.	Pedestrian Access and Routes
	<ul style="list-style-type: none"> • Lack of sidewalks for service roads (walking and cycling) <ul style="list-style-type: none"> ○ Gregg Avenue – Walking access to retail ○ Carmichael Lane • Need Thompson Lake pedestrian crossing • Need trail linkages to other districts – Thompson Lake heading west currently dangerous

4.	<p>Beautification (landscaping, street furniture, outdoor art/display)</p> <ul style="list-style-type: none"> • Need more public art display: <ul style="list-style-type: none"> ○ X-mas lights/winter lights ○ Flags, silhouettes ○ Sculpture ○ Seasonal decor/festivals/flower baskets ○ Cultural displays ○ Street furniture ○ More outdoor display • Landscaping: (public and private) <ul style="list-style-type: none"> ○ Boulevards enhanced & maintained ○ Flower baskets ○ Appropriate trees/shrubs • Gathering places: <ul style="list-style-type: none"> ○ Happy Creek Day Use Area ○ Erith Park ○ Green Square ○ Example: Visitor attraction site theatre/park(planning area B) A landmark structure needs “wow” factor ○ Dog walk area – explore the opportunity • Screening: (CN yard) <ul style="list-style-type: none"> ○ Less industrial look • Gateway Signage: <ul style="list-style-type: none"> ○ Need landscaping/flower/rocks ○ Lighting – positioning (raising) too low ○ Brighter letters • Coalspur Highway Conveyor Crossing Design
5.	<p>Information / Directional Signage</p>
	<ul style="list-style-type: none"> • Strong support for red directional/informational signs
6.	<p>Enforcement and Compliance</p>
	<ul style="list-style-type: none"> • Traffic bylaws - Enforce • Unsightly properties • Tighten up bylaws – billboards, portable signs, old signs • Architectural guidelines • Compliance on public and private lands

CSP Action Items for the Highway Corridor

Background

The following action items are listed in the approved Community Sustainability Plan (CSP) outlining Hinton community priorities for the next 30 years:

CSP Strategies and Action items

4.14.3 Ensure lands are available for visitor attraction sites.

5.20.9 Continue to improve the signage and visual appeal of the Highway 16 corridor to enhance Hinton's status as a mountain community.

Strategy 21: Be a pedestrian/cyclist/transit friendly community.

5.21.1 Design and implement standards that incorporate pedestrian and cyclist routes (e.g. bike lanes and bicycle friendly corridors) into trails, parks, and roadways.

5.21.8 Develop non-motorized recreational trails along highways or other rights-of-way to promote regional linkages.

Strategy 22: Promote the Hinton community's unique heritage and natural setting in Alberta's Northern Rockies through community aesthetics, streetscapes and public art.

5.22.1 Foster creative activity through streetscapes and social gathering areas that link place with culture and economy.

5.22.2 Utilize our natural scapes and local heritage to develop tourism in the community.

5.22.3 Encourage and enhance the beautification of the community through heritage and mountain architecture in streetscapes and facilities.

5.22.5 Incorporate outdoor art and displays into the built environment.

5.22.7 Consider incentive programs for community beautification.



**RECREATION CENTRE FEASIBILITY TASK COMMITTEE
REPORT TO THE COMMUNITY ENGAGEMENT & ACCOUNTABILITY COMMITTEE
NOVEMBER 21, 2012**

The purpose of the Recreation Centre Feasibility Task Committee (the “Committee”) is to determine and report to CEAC on the feasibility and financial viability of a new facility and an upgraded Recreation Centre facility that will serve to meet the needs of the community as a whole.

COMPOSITION

The Committee was comprised of 13 members, 12 of which were residents and 1 member from CEAC. The Committee had their first meeting on June 14, 2012.

RESOURCE INFORMATION

The task committee was provided with the following resource information:

- Barr Ryder Report (including forecasted costing of Option F)
- Community Sustainability Plan
- Status of current facility
- Long-term Capital Plan
- Tour of recreation facility
- Historical work completed in existing facility
- Data regarding life expectancy of existing facility
- Operational costs of existing facility
- Cost recovery comparisons
- Current user groups
- Current memberships/unique users
- Capital and operational costing of comparable facilities in other communities

PUBLIC ENGAGEMENT

The Committee discussed at length the strategy and objectives of their public engagement and communications plan. The plan they adopted sought to generate input from Hinton and area residents to determine the need and support for a new or improved recreation facility that serves the community as a whole. It was essential that the input received be as thorough as possible from the identified target audience and offered residents the opportunity to participate, while also acquiring the opinion of those in the “silent majority”.

Target audiences for the plan included those involved in community sports programs, current user groups of the recreation centre, community groups, as well as general Hinton and county residents. Methods were discussed on how to best reach these groups, and ultimately it was decided that an intercept survey that targeted random residents, in addition to a long-form survey that all residents were invited to participate, would be the best strategy.

The long-form survey (Attachment #1) featured 16 questions in multiple choice, ranking and open ended formats. The questions centred on the need and the financial support in the community for a new or improved facility. Residents were asked how the current recreation centre met their needs, if they are a current pass holder at the recreation centre, and if a new facility would increase their visitation. They were also asked financial questions that put into context the financial impact of a new or improved recreation centre, including the level of tax increase they approved.

Six intercept survey questions (Attachment #2) were taken from the long-form, so that a comparison could be made between the sets of results. The questions succinctly asked residents about the need and support for a new or improved facility in Hinton. Committee members “intercepted” residents in the community in an attempt to reach those who might not otherwise participate in a survey such as this. Accessing the silent majority was a large part of the objective of the group, in order to have an accurate gauge of opinion in the community.

In order for Committee members to obtain a scientific sample size that had the lowest margin of error (confidence interval), while ensuring that the certainty of the results (confidence level), the goal number of intercept surveys needed to reach approximately 370. The confidence interval is the plus-or-minus figure often reported in poll results. For example, if you use a confidence interval of 5 and 30% of the relevant population picks an answer, you can be sure that if you had asked the question of the entire relevant population, between 25 ($30 - 5$) and 35 ($30 + 5$) would have answered the same. The confidence level tells how certain you can be that the results you have are accurate on the larger population scale. Most researchers use a 95% confidence level, and the same was used for the intercept survey. Lowering the confidence interval or raising the confidence level would have resulted in the number of surveys needed based on Hinton’s population increasing beyond what was possible by the group to achieve.

The surveying launched at the September 5 Registration and Information Fair at the Hinton Centre. The Committee set up a booth that allowed residents to complete the survey on the spot either online, or in hard copy format. Additional information was provided to those who needed more framework to form their opinions. A comparison chart with other comparable recreation facilities was created and posted for residents to view. Later in September a recreation centre open house and tour was held though not well attended.

Ads in the Hinton Voice newspaper, on the Eagle radio and on the website, as well as emails to target user groups and Facebook posts on community pages were used to communicate the survey to the public. Committee members spread the word in their respective neighbourhoods and communities within Hinton and Yellowhead County, to ensure a buzz around the surveying was created. Several articles written by both weekly newspapers provided information and context to the survey questions, and town staff was available for further information.

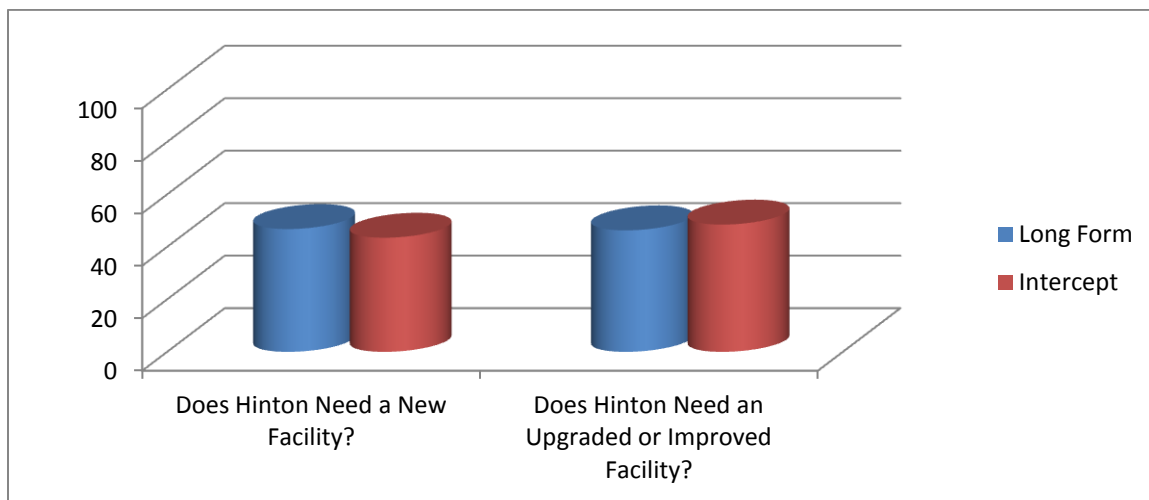
Measurement of success was determined to be a minimum of 500 responses for the long-form survey, 370 responses from the intercept survey and reliable qualitative data from user groups and specific demographics (seniors, families, industry) was included in the results.

COMMUNITY NEEDS ASSESSMENT

The Committee conducted two separate surveys on the recreation centre. The long form survey had 622 participants and the intercept survey had 308 participants. Committee members found that most people received the survey well and wanted to provide their input as they were passionate about the topic.

The majority of those surveyed were residents of Hinton (93%). The overwhelming feedback the Task Committee received from the community is that the community values a recreation facility in Hinton (87%) and that a change is necessary to the current facility. Approximately 70% of the online participants felt that the current recreation facility was not meeting their needs with around 30% indicating that it did. Committee members heard that a new or improved facility will help attract individuals and families to the community and maintain those that are currently living here.

The community is evenly split as to whether a completely new facility is needed versus an upgraded or improved facility is needed.



	New Facility	Upgraded Facility
Long Form	46.8%	46.3%
Intercept	43.5%	48.5%

A main theme appears to be that, at a minimum, a new pool is needed and wanted by residents. Many young families indicated their desire for a new or upgraded facility for the community and they would like to see something done sooner than later.

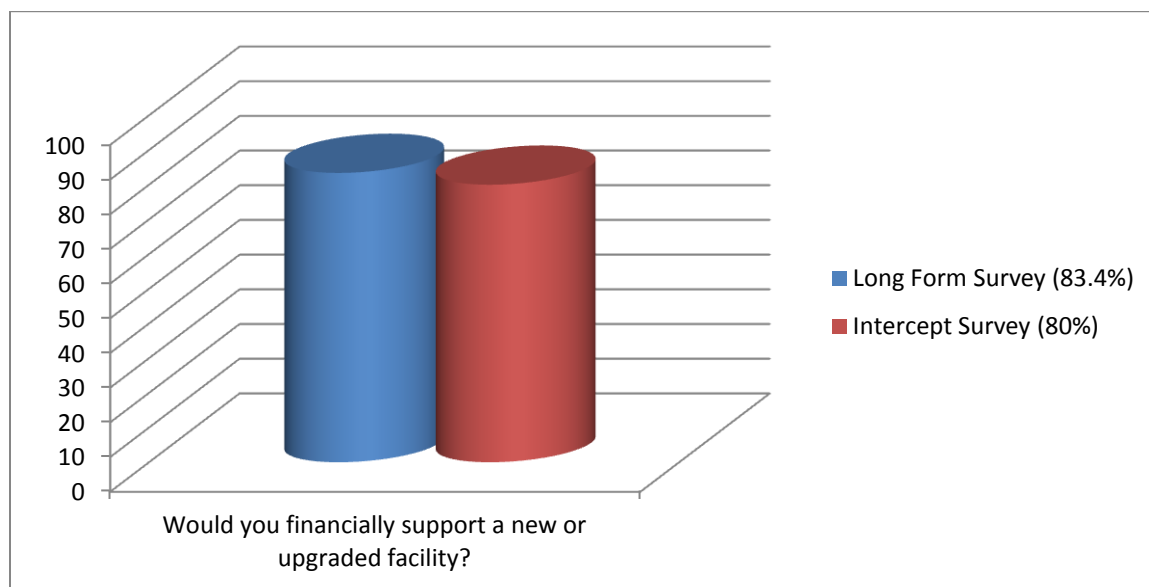
The component priority needs for an upgraded or improved recreation facility were (listed highest to lowest by combining 1st & 2nd rankings):

- Aquatic centre (pool) (78.5% saw this as most important)
- Indoor sports field and running track (44.7% saw this as most important)
- Arenas (31.1% saw this as most important)
- Fitness centre (23% saw this as most important)
- Indoor playground (12.6% saw this as most important)
- Indoor skate/bike park (5.3% saw this as most important)

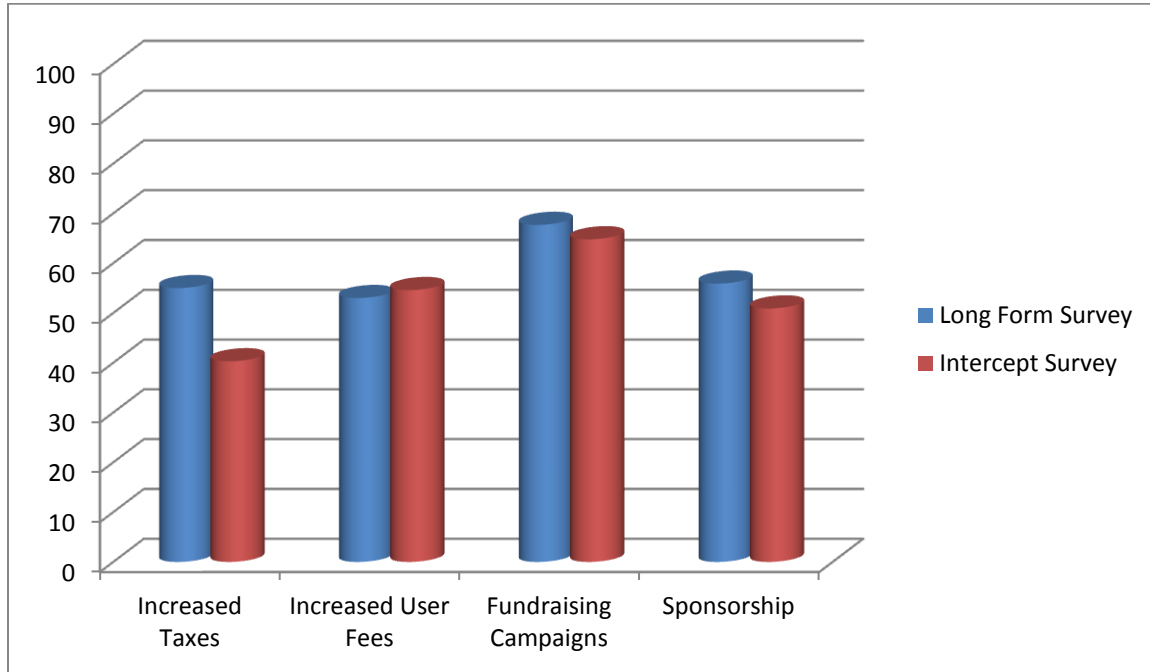
Committee members felt that the community in general would financially support a change to the current facility and there would be stronger financial support for a new pool.

FINANCIAL VIABILITY

Results from the long form survey showed that 83.4% of participants would financially support a new or improved facility versus 16.6% that would not. The intercept survey indicated a slight drop in financial support showing that 80% of participants would financially support a new or upgraded facility versus 20% that indicated they would not.

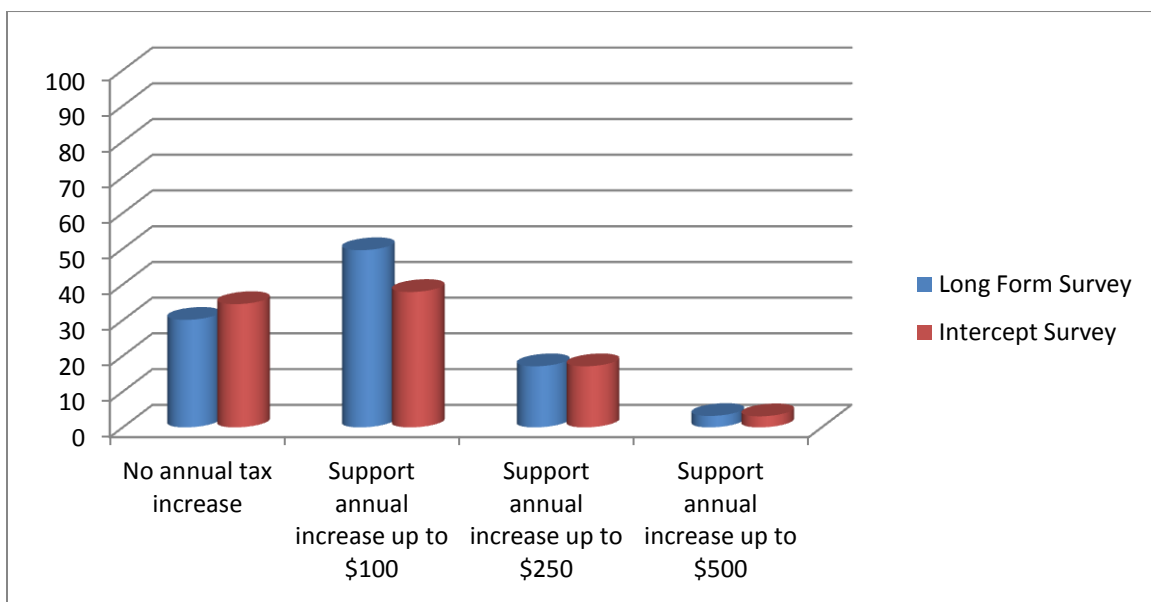


There was relatively strong support for other financial methods with fundraising campaigns receiving the strongest support from both surveys at around 66%. A general comment from participants appears to indicate the belief that large corporations will pay for a new or improved facility however data from other communities indicate that corporate sponsorship covers only a very small portion (if any) of the financial cost.



	Increased Taxes	Increased User Fees	Fundraising Campaigns	Sponsorship
Long Form Survey	55%	53%	67.7%	55.9%
Intercept Survey	40.3%	54.6%	64.8%	50.9%

The surveys reflect strong support for an annual tax increase; 55% of long form survey participants supported an increase in taxes versus 40.3% of those from the intercept survey.



	No tax increase	Up to \$100	Up to \$250	Up to \$500
Long Form Survey	30.1%	49.6%	17.1%	3.2%
Intercept Survey	34.5%	37.9%	17.1%	3.1%

While the long form survey indicated that 69.9% of participants would support an annual tax increase of at least \$100; 58.1% of the intercept survey participants would support an annual tax increase of at least \$100.

A further learning by the Committee is that the community is evenly split over what they want (new versus upgraded). However, people may not realize or are not aware of the cost for a new or upgraded facility. The tendency appeared to compare Hinton to other facilities in nearby communities such as Whitecourt, Grande Cache, Leduc and Stony Plain/Spruce Grove. Administration provided the Committee members with financial data comparisons of these newer facilities (Attachment #3). Committee members noted that there appears to be a community expectation that the big corporations will pay for a new or upgraded facility. Sponsorships and donations supported a small portion of comparable facility funding (between 0-16%). Upon reviewing the breakdown of financial information on how these communities funded their facilities, the consensus of the committee is that an upgraded facility may be more realistic for Hinton.

CONCLUSION

The community wants and needs a change. Committee members heard that a recreation centre is important to the community; people want to talk about it and see it as an important component for future growth of the community. There is a need in the community for change of the current recreation facility with major support for a new pool. While a current engineering report was not available on the facility, it was noted that the typical life expectancy of a pool is 25-40 years and the current age of the pool is 30 years.

There is not a clear understanding in the community between the need versus the financial cost of the project. The community needs to be responsible and realistic in establishing the components of a facility as it relates to costs.

Timeline is important with Committee members sensing that sooner than later is the message from the community. There is strong support by Committee members to move the recreation centre out of column x and into a 5-year timeline for financial planning and delivery of facility.

Attachments:

1. Long Form Survey Results
2. Intercept Survey Results
3. Municipal Financial Comparisons of Facilities